



<Date>

**inflate to educate | [www.sumorun.com](http://www.sumorun.com)**

Dear <Name>,

My name is... <a little about yourself and any connection you have with the company, eg if you use their services, live in the area>. This summer, I am taking part in the Sumo Run and I would like to ask <company name> to sponsor my efforts.

The Sumo Run is a 5km annual charity fun run around Battersea Park, London in inflatable Sumo suits. The next Sumo Run is taking place on <date> where we are looking to break a Guinness World Record for the most Number of People Dressed as Sumo. Please take a look at the website.

**I will be raising money for Gemin-i, a UK-registered educational charity helping children around the world share ideas and work together for a brighter future [www.gemin-i.org](http://www.gemin-i.org).**

The money I raise for this year's Sumo Run will be funding Gemin-i to run an **HIV and AIDS awareness project**, entitled Global Action Xchange, in schools across over 100+ countries around the globe. I have attached detailed explanation of Gemin-i and their HIV Project <attach Page 2 and 3 from fundraising pack to the letter (they are available in the downloads section also)>.

I need to raise a minimum of **£250** before the event. I hope you will be able to sponsor me.

**£250 = 1 school connected in the Developing World**

The more money I raise, the more schools and pupils Gemin-i can support. So, please be as generous as you can. Your sponsorship will be greatly appreciated.

Cheques or charity vouchers are more than welcome and can be made payable to "Gemin-i.org", registered charity no. 1122931. Or, alternatively, you can donate securely online at <your online fundraising page url>. Please also tick the Gift Aid box. This allows Gemin-i to claim an extra 28p for every £1 you donate at no cost to you!

I would be pleased to meet with you to discuss Gemin-i and the Sumo run. Thank you in advance for your consideration and I look forward to speaking with you soon.

Sincerely,

<your name, contact details and address>